

Event Summary

The Boca Raton Museum of Art is proud to presents its 34th annual outdoor juried art festival -- the **MUSEUM ART FESTIVAL in MIZNER PARK** -- on February 1 & 2, 2020

FESTIVAL SUMMARY

The **MUSEUM ART FESTIVAL** is the longest running and most prestigious of any in our city, drawing 40,000 art collectors and enthusiasts to the Museum's doorstep every year. Approximately 165 artists and artisans from across the country are selected to showcase their fine artworks in a diversity of mediums, including ceramics, wood, fiber, glass, drawing, painting, mixed media, jewelry, photography, and sculpture.

As the "Official Art Museum of the City of Boca Raton," is the ONLY Art Festival affiliated with the Boca Raton Museum of Art and the ONLY Art Festival permitted to occupy the full breadth of Mizner Park.

The **MUSEUM ART FESTIVAL** is promoted through the Museum's year-round, comprehensive marketing plan: MUSE Magazine & quarterly calendars sent to 5,000+ households; e-blasts that reach 10,500+ subscribers; social media efforts that reach 12,500+ followers; week-of banner signage visible to 70,000+ vehicles daily; and a dedicated budget for multi-channel marketing that includes postcards, print and online ads, radio spots, and zoned cable TV ads. These efforts allow for maximum targeted market infiltration with nearly 3 million impressions.

BE A PART OF OUR MISSION OF EXCELLENCE

Please KNOW THE RULES

General Information

FEBRUARY 1 & 2 2020

Saturday, 10 am to 6 pm

Sunday, 10 am to 6 pm

POINTS OF INTEREST/AMENITIES

- 170 exhibiting spaces
- 40,000 art enthusiasts attend
- \$12,000 Total Awards
- Located on the grounds of an upscale retail center
- Over \$20,000 committed to advertising
- Complimentary Artist Continental Breakfast
- Complimentary Booth Sitters
- Complimentary Hospitality Lounge
- Exhibit map/flyer
- 24-hour Security
- Booth Signs
- Local Restaurants
- Food Trucks

CONTACT INFORMATION

Boca Raton Museum of Art

501 Plaza Real

Boca Raton, FL 33432

Phone: 561-392-2500

Fax: 561-391-6410

www: bocamuseum.org

E-mail: artfestival@bocamuseum.org

AWARDS

\$12,000 will be given in awards where excellence is determined, regardless of media category, as follows: nine Merit awards of \$1,000 each, and one \$3,000 Best-In-Show award. On-site judging of the exhibitors will take place during Art Festival hours on Saturday, February 1, 2020. Awards will be based on the quality of the entire body of work displayed.

SALES/TAXES

The Boca Raton Museum of Art's Art Festival does not require an artist to pay any commissions. All sales are handled by the exhibitor and it is the responsibility of each artist to collect Florida Sales Tax (7%) and return payment to the Florida Tax Revenue Service. Tax forms will be issued to each exhibitor in the on-site packet at the opening of the Art Festival. For further tax information, call 1-800-352-3671 to request Form DR-1, or call the West Palm Beach office at 561-640-2800.

APPLICATION

All artists must apply on ZAPP by Midnight Eastern time on Friday, October 23, 2019. A separate application, images and jury fee of \$45 must be submitted for each category that an individual artist enters. Only one (1) application may be submitted per body of work represented. Multiple applications must represent either work in different media categories or distinctly separate bodies of work within one category. A collaborative team producing a single work of art may qualify as a single exhibitor.

DIGITAL IMAGES

Please submit a total of four (4) digital images, professional quality. Three (3) digital images must be of individual pieces of work, and one (1) digital image must be of your current display. The display image should only have your work displayed in the booth and not reveal names or people standing in the booth.

The Boca Raton Museum of Art staff reserves the right to use artist's images for promotional purposes, including advertising, publicity and web-based distribution outlets. No compensation will be given for use of these images.

JURY PROCESS

The jury selection process will take place October 24 - 25, 2019. Five (5) Jurors will be viewing each artist's digital images utilizing high-quality computer monitors. Artists are assigned a number and judged only by the digital images submitted, not on any other qualifications. The digital images will be displayed in one row showing three (3) digital images of the artwork, and one (1) image of the booth. During the first round of jurying, all Jurors will classify each artist's work as "Invited," "Not Invited" or "Waitlist." During the second round of jurying, those classified as "Waitlist" will either be added to the "Invited" category, or remain on a waitlist. The available spaces will then be offered to the invited artists. Applicants will be notified of jury selections on ZAPPLication by October 28, 2019. Telephone or postal-mail notification will NOT be given.

PARKING

The Boca Raton Museum of Art rents a parking lot adjacent to Mizner Park from the City of Boca Raton for Festival artists. A limited number of these parking spaces are available at a total cost of \$50 for two (2) days. The artist-parking area will open at noon on Friday, January 31st, with spaces available on a first-come, first-served basis. Artists with trucks and trailers are NOT permitted to park in any of the Mizner Park garages. Artists with cars may park on the upper level of the Mizner Park garages. Artists are required to follow the traffic-flow instructions set up by the Art Festival Committee in conjunction with the City of Boca Raton.

FEES

APPLICATION FEE: A \$45 non-refundable credit card purchase or check, payable to the **Boca Raton Museum of Art**, must be submitted with each application. Booth fees are NOT required at this time.

EXHIBIT FEE

Upon receipt of acceptance notification, the accepted artist is required to pay by credit card or to send a check for a booth space by January 6, 2020. Credit card payment or one (1) check, payable to

the **Boca Raton Museum of Art** for the proper booth fee is required. Booth fees range from \$350 - \$1,000. Failure to respond by the deadline will result in revocation of the invitation. All fees will be deposited upon receipt. Booth fees will not be refunded due to artist cancellation after January 6, 2020.

PRE-ACCEPTED ARTISTS (2018 and 2019 Award Winners)

If you are a pre-accepted artist from either the 2018 and/or 2019 Art Festival, it is still necessary for you to submit an application on ZAPP with four (4) digital images (3 artwork images and 1 booth image), and pay the \$45 application fee by October 23, 2019. Be sure to enter the coupon code "PREACCEPT." Include a booth location request (if you know one) on your application. Please note: The 33rd Annual Museum Art Festival will require four (4) digital images from **ALL** artists, including pre-accepts.

REMINDERS

Completed application for **EACH** medium entered.

- Three (3) artwork images **AND** one (1) booth image per medium.
- \$45 NON-REFUNDABLE application fee, check or credit card.
- Invited Artists send appropriate booth fee via credit card or check before January 6, 2020
- MAIL checks to the Boca Raton Museum of Art, 501 Plaza Real, Boca Raton, FL 33432.

CALENDAR

- Application Deadline on ZAPP: Oct 23, 2019
- Exhibitor Image Jury: Oct 24 & 25 2019
- Invited notification available on ZAPP: Oct 28, 2019
- Deadline for invited artists/pre-accepts to remit booth fee: Jan 6, 2020
- Information on booth assignment will be posted on ZAPP by January 13, 2020
- Last day for full refund due to artist cancellation: January 6, 2020
- Booth set up: Approximately 3:30 am Sat, February 1, 2020 – streets must be closed
- Art Festival: February 1 and 2, 2020, 10 am to 6 pm daily
- Booth closure cannot begin before 6 pm Sunday, February 2, 2020

Thank you for your interest in the 34th Annual Museum Art Festival in Mizner Park. We are excited to celebrate so many years of outstanding visual art with you.

Rules/Regulations

KNOW THE RULES

The following rules and policies are provided to ensure fairness to all participating artists and to the festival guests. Any failure to comply will result in immediate removal from the Art Festival and the artist will be ineligible to participate in the Boca Raton Museum of Art's Art Festival for a minimum of three (3) years.

- All participants must be 18 years of age or older. The artist must be present for the entire two-day event. Representatives may not attend in place of the artist. Photo I.D. will be required at check-in.
- Work displayed on site must be consistent with the work shown in the digital images submitted - work outside of your juried category will NOT be allowed.
- All work in every category must be the original work produced by the exhibiting artist. Work which has been produced from commercial kits, molds, patterns, plans, prefabricated forms or other commercial methods is **NOT** permitted.
- Digital reproductions, Giclee, Iris, or inkjet copies will **NOT** be accepted. Only original artwork is allowed at the Art Festival. Reproductions will **NOT** be permitted. A reproduction is defined as a work of art which already exists (as a painting, watercolor, drawing, photograph, etc.) and is copied by digital or photographic means and printed on an offset press, serigraph press or through a computer

by means of an ink jet or electrostatic printer. This includes Giclee. All prints in the Digital and Photography category must be signed and numbered in a limited edition of 250 or less.

- All two-dimensional work must be matted or framed.
- Jewelry is to be sold only by artists accepted in that category.
- All work must be priced or otherwise marked "Not for Sale."
- Exhibitors may not display ribbons or awards from any other or previous shows.
- Animals will not be permitted in the exhibition area.
- Exhibitors must keep their exhibits open until 6 pm Sunday, February 2, 2020.
- **Vehicles are NOT allowed in the exhibition area until permission by local authorities is given. Artists will be assigned numbers for loading & exit Sunday, February 2, 2020.**

Booth Information

BOOTHS

Event layout will be same as 2019, Each artist is provided a single 10' x 10' exhibition space at the cost of \$350. **If you request a premium booth, then please pay for a premium booth.** A very limited number of corner booth spaces are available for \$650; double booth spaces (10' x 20') are available for \$650, and very limited double with corner spaces (10' x 20') are available for \$900 and center double spaces & center double "open air" spaces for \$1,000. Participants are expected to bring their own canopy (white tent), display booth, display racks and any booth support materials including chairs. The display must be sufficiently sturdy to withstand weather and crowds. The artist is responsible for cleanliness, safety, and security of their display. Cartons/boxes should not be in view. **Electricity and/or generators are NOT permitted.** Booths will be assigned by the Art Festival Committee, who will do their best to comply with specific requests. All booths must be set up and vehicles must be removed from the exhibit area by 9 am Saturday and will NOT be allowed back into the exhibit area until after 6:00 pm, Sunday, February 2, 2020.

Legal Agreement

In consideration of mutual benefits, invited artists agree to abide by the regulations set forth herein, and do hereby release and forever discharge the Boca Raton Museum of Art, and anyone affiliated with the Art Festival, from any responsibility whatsoever for damage or loss of any or all of any exhibit or exhibits and gives them the right to terminate or refuse any exhibit.

The Boca Raton Museum of Art staff reserves the right to use artist's images for promotional purposes, including advertising, publicity and web-based distribution outlets. No compensation will be given for use of these images.