



\* \* MEDIA ALERT \* \*

## **35<sup>th</sup> Annual Boca Raton Museum Art Festival Returns for Outdoor Fun in Mizner Park on Feb. 5 and 6, Better than Ever with 140+ Artists and Artisans from Across the Country**

The Museum kicks off the new season with several major events celebrating the success of “Machu Picchu and the Golden Empires of Peru,” the world premiere exhibition breaking all previous attendance records and selling out new Museum membership packages.

- WHERE:** Throughout Mizner Park. The Museum anchors the northern tip of the shops and restaurants, at 501 Plaza Real in downtown Boca Raton
- WHEN:** Saturday and Sunday, February 5 and 6 from 10:00 a.m. – 5:00 p.m.
- ADMISSION:** Free and open to the public
- PARKING:** Free parking is available in the garages at Mizner Park
- PHOTOS:** Video and photos available for the press [at this link](#).  
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The **Boca Raton Museum of Art** presents the 35th annual *Boca Raton Museum Art Festival in Mizner Park* on Saturday, February 5 and Sunday, February 6 – one of the **longest running and most prestigious** juried Art Festivals in South Florida. More than 140 artists and artisans from around the country have been selected to showcase and sell their artwork at this outdoor art festival. This year's event is **expanded and enhanced like never before**, since it happens during the **blockbuster world premiere of the global tour exhibition *Machu Picchu and the Golden Empires of Peru***. This event is the only Art Festival permitted to occupy the entire breadth and scope of Mizner Park open-air location.

**New this Year:** Festivalgoers will be able to purchase discounted Annual Membership Packages at special reduced rates that will include free tickets to see the Machu Picchu exhibition, along with the rest of the annual perks with each purchased Membership Package. The discounted membership packages will also include free admission beginning with the next major exhibition coming to the Museum in April 2022, entitled ***Art of the Hollywood Backdrop***. **On Saturday, Feb. 5** the Museum's official Family Day features "The Great Create," where families can work on art-making projects together, based on the ancient artifacts in the Machu Picchu exhibition. Over the Festival weekend there will also be free musical concerts and dance performances, plus food and beverages for purchase from South Florida's leading Peruvian restaurants.

The Boca Raton Museum's annual outdoor Art Festival attracts more than 40,000 art collectors and enthusiasts to the Museum's doorstep every year. **Proceeds from the festival help support the Museum's educational programs for children and youth.** Original artwork is available for purchase, created by more than 140 artists and artisans from throughout the United States.

PHOTOS & VIDEO FOR EDITORIAL: download images and videos [at this link](#)



The public can purchase fine artworks in a diversity of mediums including ceramics, wood, fiber, glass, drawing, painting, jewelry, photography, and sculpture. This is the only art festival affiliated with the Boca Raton Museum of Art and the only art festival permitted to occupy the full breadth of Mizner Park's outdoor entertainment, shopping and dining complex, with **free garage parking**.



**The Boca Raton Art Museum is also kicking off the new season with an impressive lineup of major events, including internationally acclaimed celebrity speakers.**

The Museum is producing these events to celebrate the success of the world premiere exhibition *Machu Picchu and the Golden Empires of Peru*, which kicked off its world tour in South Florida and has been breaking all previous attendance records at the Museum and selling out Membership packages. On view here through March 6, **the Machu Picchu**

**exhibition's world tour goes next to multiple cities in Europe and Asia and won't return to the United States until 2024.**

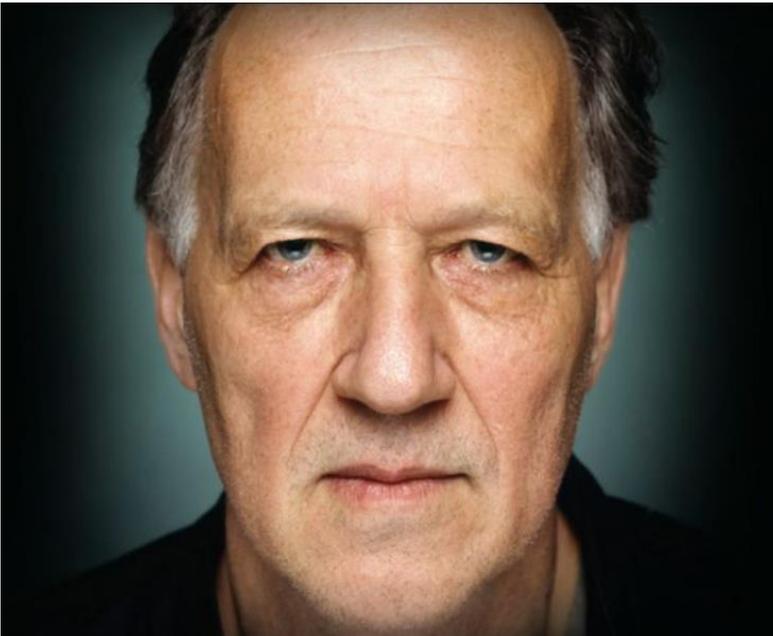
***Some of the other upcoming events kicking off the new season include . . .***

## **"Andean Connections: Culture and Nature through Time" Symposium**

**Sunday, January 22**, 8:30 a.m. - 4:30 p.m. This event starts off at the Museum in the morning, then proceeds to Florida Atlantic University (FAU) in the afternoon. Tickets cost \$10 for Museum members, \$20 for non-members, and free for students with a student I.D. Participants will spend the day learning and exploring Andean culture, beginning at the Boca Raton Museum of Art with a walkthrough of the immersive exhibition *Machu Picchu and the Golden Empires of Peru*.

Guests will then proceed to FAU to a keynote lecture by Peruvian Archaeologist, Professor, and Author Dr. Henry Tantaleán where they will delve into the FAU-Smithsonian exhibition *The Great Inka Road: Engineering an Empire*, and continue with a second keynote lecture by Northwestern University Professor of Anthropology Dr. Mary Weismantel via live video discussing her newly published book "Playing with Things: Engaging the Moche Sex Pots." Participants will learn about Andean musical traditions with Dr. Candy Hurtado while enjoying a music and dance performance by Kuyayky. A panel of FAU scholars' research on the greater Andean Region include Professor Valentina Martinez who will discuss the Manteño civilization of Coastal Ecuador, Dr. Michael J. Horswell will speak about Ancient Andes in Colonial Spanish literature, Dr. Rachel Corr will explore the Andean roots of 20th Century Salasacan Culture, and Dr. Mike Harris will examine contemporary Manabi Culture.

## **A Conversation with Werner Herzog and Jose Koechlin and the Screening of the film *Aguirre, the Wrath of God***



Werner Herzog - ©Robin Holland

**Friday, February 11**, 6:00 - 8:30 PM at FAU's University Theatre – Tickets cost \$20 for Museum Members, \$30 for non-members, and \$10 for students.

A special night to celebrate the 50th anniversary of the 1972 epic historical drama film produced, written and directed by visionary Werner Herzog.

Attendees not only watch the film, *Aguirre, the Wrath of God*, but they will join in a riveting discussion with Werner Herzog and the film's co-producer, José Koechlin (who is also the CEO of Inkaterra Resorts and was one of the organizers of the Museum's current exhibition *Machu Picchu and the Golden Empires of Peru*. The famous film by Herzog documents

the fictional journey of Don Lope de Aguirre, a ruthless Spanish conquistador, who vies for power while in Peru searching for El Dorado, the mythical empire of gold. Following the screening, the award-winning filmmaker shares tales of the extraordinary feats undertaken to create this film. Both Herzog and Koechlin

discuss the true adventures and unrepeatable cinematic achievements in the making of their films in the Peruvian Amazon. Working diligently to achieve their goals in film and sustainable tourism, they continue to portray the true character of Peru and the remarkable Machu Picchu.

## Celebrity Chef Virgilio Martínez



The Museum has invited this celebrity chef for its annual fundraiser gala in February, a private event that has already sold out. **Chef Virgilio Martínez** is world-renowned for his non-profit's efforts to rescue and preserve Peru's native and indigenous plants and seeds. *(Note to Editors: This celebrity chef is available for press interviews before and during his visit to Boca Raton.)*

He studied and received his certifications at Le Cordon Bleu in Ottawa and London. During his formative years, he worked at well-known restaurants such as Lutèce (New York City); Can Fabes (Sant Celoni); and served as executive chef at Astrid & Gastón in Bogotá and Madrid. Martínez is currently chef and owner of Central Restaurante, his flagship restaurant located in the Barranco District, Lima, Peru.

In June 2012, he opened Senzo, a project in conjunction with Orient-Express Hotels, located in Palacio Nazarenas hotel in Cuzco.

In 2012 he opened *Lima*, a modern Peruvian-style restaurant located in the Fitzrovia neighborhood of London. It was awarded a Michelin star. In 2014 a

second Lima restaurant was opened in the Covent Garden district of London and dubbed Lima Floral. In 2017, a third Lima restaurant was opened in Dubai at Citywalk.

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