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BOCA RATON MUSEUM OF ART ASSOCIATED PRESS: NATIONAL REACH

The Boca Raton Museum of Art reached an unprecedented level of publicity via this national story that News Travels Fast successfully secured with our contacts at *The Associated Press*.

The national story about the *Art of the Hollywood Backdrop* was picked up by multiple TV stations nationwide, including the flagship ABC affiliate in Los Angeles (see page 19). The Museum reached a potential audience of **millions of television viewers across several cities**. This AP story was also picked up by the editors at *USA Today* (see page 22) and by *Yahoo Entertainment* (see page 23).

The Associated Press is one of the largest news organizations in the world. More than half of the world's population sees Associated Press journalism every day. The Museum's story was also retweeted extensively thanks to *AP Entertainment's* 186,000 Twitter followers.





WTNH ABC 8 News 8 at 11 p.m. - Hartford & New Haven, CT

Watch the video clip [at this link](#).



WHTM ABC 27 News Daybreak at 5:00 a.m. - Harrisburg, PA

Watch the video clip [at this link](#).





WHTM ABC 27 News Daybreak at 4:30 a.m. - Harrisburg, PA

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KSAT ABC 12 News Nightbeat - San Antonio, TX

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WKOW ABC 27 *Wake Up Wisconsin: 4:30 Edition*

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WQAD ABC 8 *News 8 at 6:30PM – Davenport, IA*

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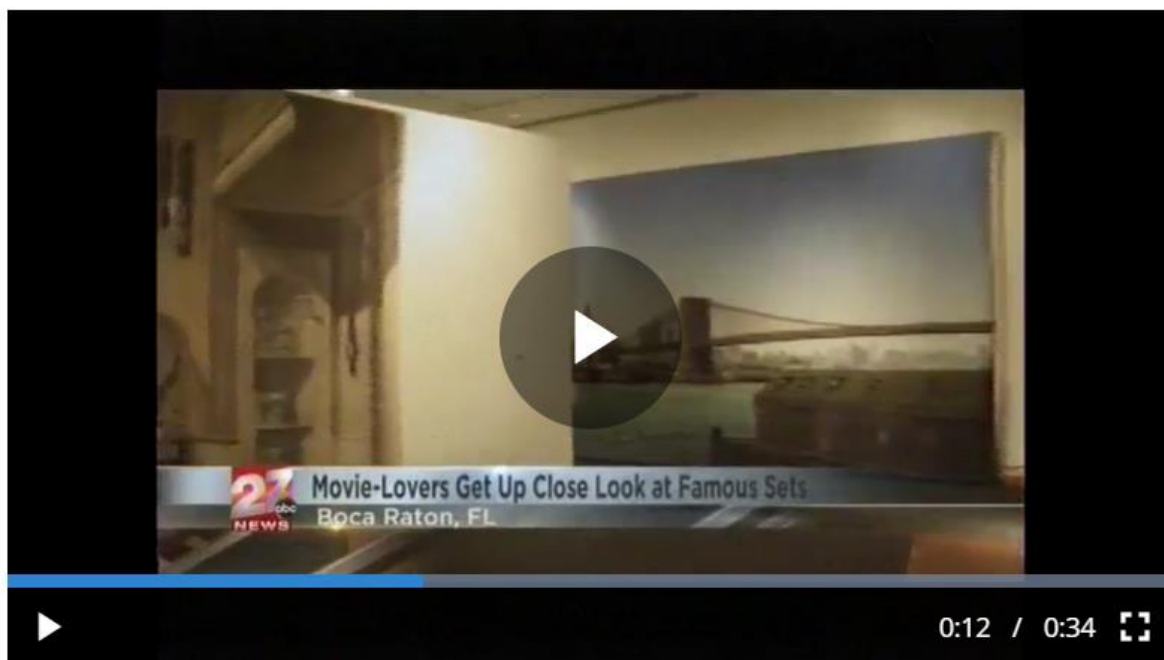




KDRV ABC 12 - *Newswatch 12* at 4:00 - Medford, OR
Watch the video clip [at this link](#).



WKOW ABC 27 *News at 5PM* - Madison, WI
Watch the video clip [at this link](#).





WFTS ABC 13 Action News at 5:30PM - Tampa, FL

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WWAY ABC 3 - *Good Evening Wilmington* - Wilmington, NC

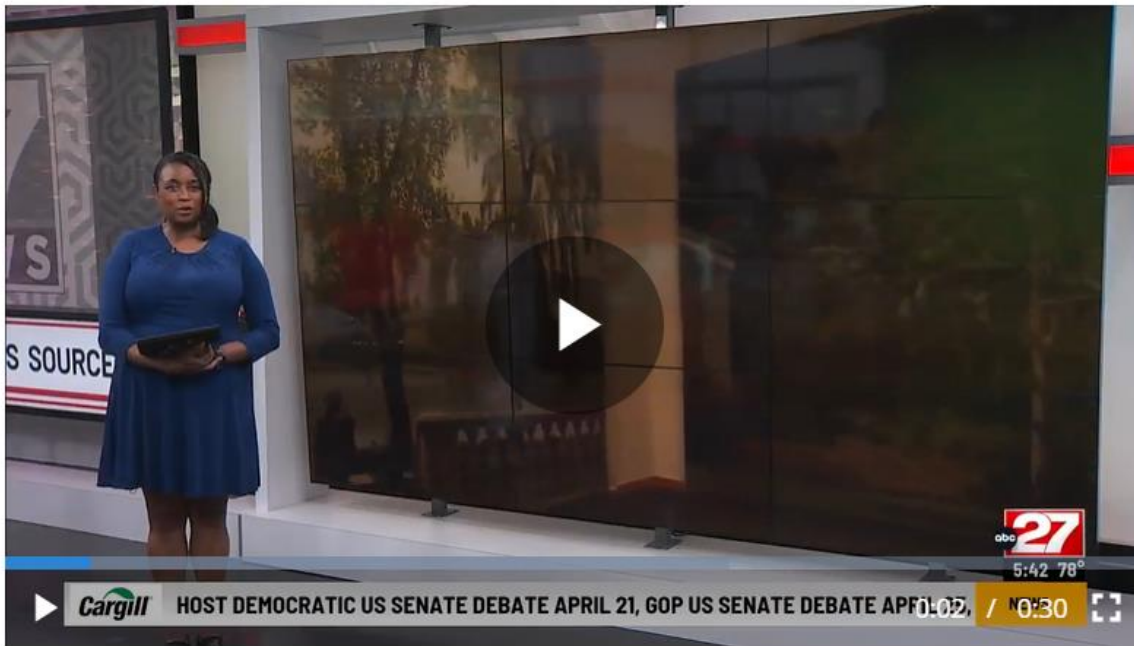
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WHTM ABC 27 News at 5:30PM - Harrisburg, PA #74

Watch the video clip [at this link](#)



WNEP ABC 16 Newswatch 16 at 4:30pm - Wilkes Barre-Scranton, PA

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WATE ABC 6 News at 4 - Knoxville, TN

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WDHN ABC - Daytime Dothan, AL

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WHAS ABC 11 News at Noon - Louisville, KY

Watch the video clip [at this link](#)



WTLV NBC 12 - First Coast News at Noon - Jacksonville, FL

Watch the video clip [at this link](#)





WFTS ABC 13 *Action News at 9:00AM* Tampa, FL

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WTVT FOX 13 *FOX13's Good Day*, Tampa Bay

Watch the video clip [at this link](#).





KVIA ABC 7 Good Morning El Paso - El Paso, TX

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KOMO ABC 4 News 5:00am - Seattle, WA

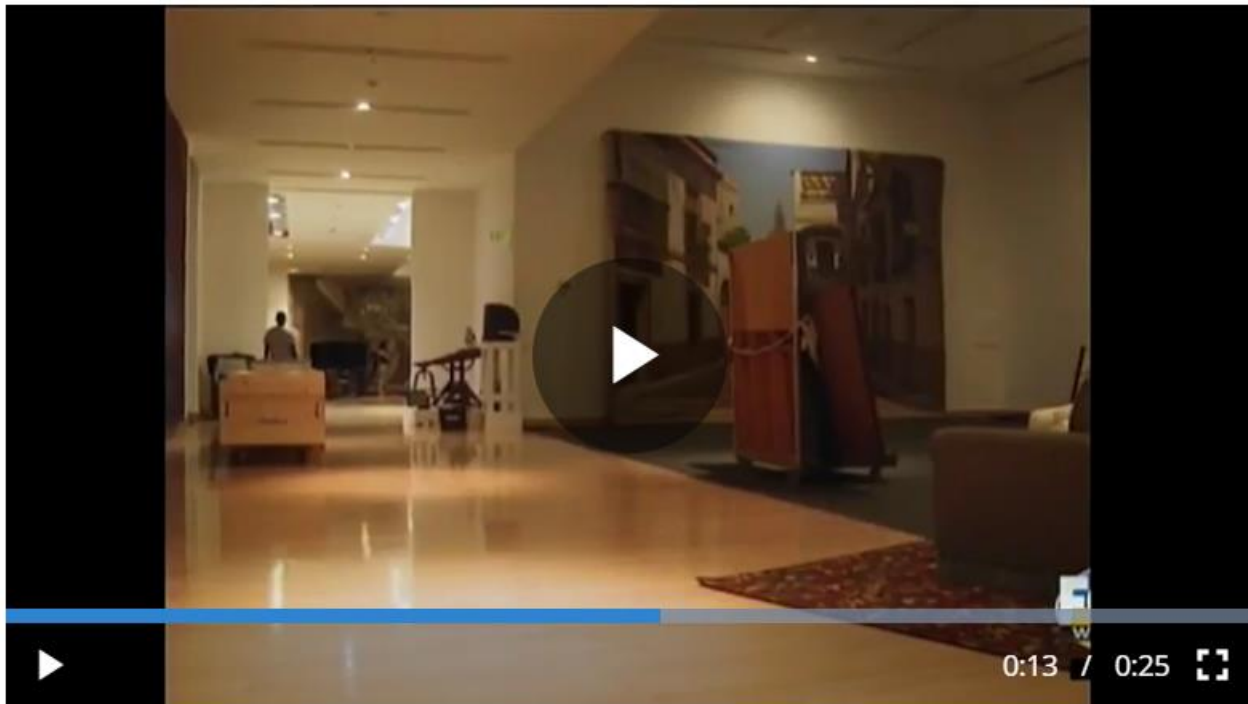
Watch the video clip [at this link](#).





WFVXLD (Fox) - *Good Morning Maine* - Bangor, ME

Watch the video clip [at this link](#).



KTVX ABC 4 *Good Morning Utah*

Watch the video clip [at this link](#)





WEAR ABC 3 in the Morning at 5:30AM - Mobile, AL

Watch the video clip [at this link](#)



KBMTDT2 NBC 12 News Daybreak - Beaumont, TX

Watch the video clip [at this link](#)





KAKE ABC *Good Morning Kansas* - Wichita, KS

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WATE ABC 6 *Good Morning Tennessee* - Knoxville, TN

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WPLG ABC 10 *Local 10 News at 5*

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WRIC ABC 8 *Good Morning Richmond at 5:00 a.m.* - Richmond, VA

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WSYR ABC News Channel 9 *The Morning News* at 4:30 a.m. - Syracuse, NY

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WWTI (ABC) *WSYR News on WWTI* - Watertown, NY

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WRDQ - Eyewitness News at 11pm - Orlando, FL

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WFTV ABC 9 Eyewitness News at 11 pm - Orlando, FL

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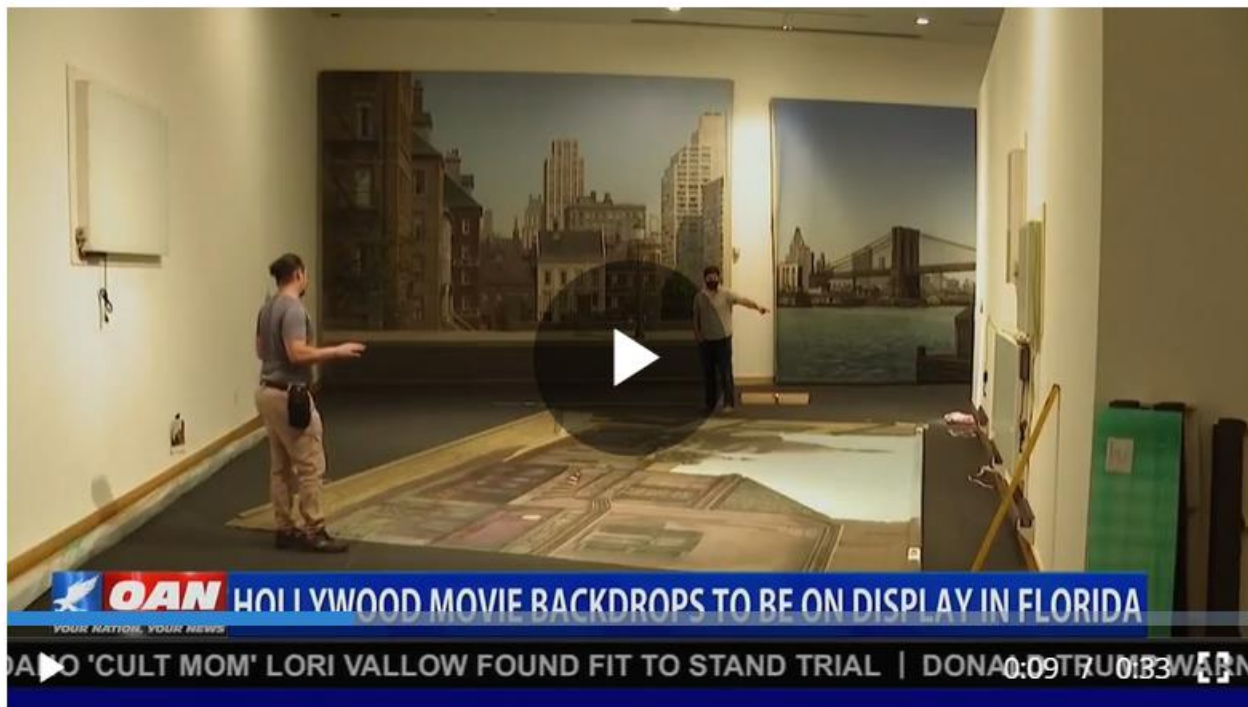
ABC 7 - Glendale, CA

<https://abc7.com/film-backdrop-hollywood-florida-museum/11742725/>




OAN One America News Network- National

Watch the video clip [at this link](#).



KABC ABC 7 Eyewitness News 4PM – Los Angeles, CA
Watch the video clip [at this link](#).



 WZVN ABC 7 - *The 7 O'Clock News* - Ft. Myers, FL
Watch the video clip [at this link](#).





WTVT FOX 13 6:30 News Tampa, FL

Watch the video clip [at this link](#).



Tampa Bay Times - YouTube

<https://www.youtube.com/watch?v=5UA4tmkVWjU>



#Hollywood #SouthFlorida #BocaRaton

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You Tube Associated Press

<https://www.youtube.com/watch?v=LKIqrWfaEXQ>



Hollywood movie backdrops premiere in South Florida

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USA TODAY

<https://www.usatoday.com/videos/news/nation/2022/04/12/hollywood-movie-backdrops-premiere-south-florida/7287244001/>



Hollywood movie backdrops premiere in South Florida

The first museum show dedicated to Hollywood's painted backdrops is making its world premiere in South Florida at the Boca Raton Museum of Art. (April 12)

AP

Published 9:06 a.m. ET April 12, 2022

YAHOO Entertainment

<https://www.yahoo.com/entertainment/hollywood-movie-backdrops-premiere-south-124926892.html>

yahoo/entertainment



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Hollywood movie backdrops premiere in South Florida

April 12, 2022

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THE PERFECT BACKDROP: The first museum show dedicated to Hollywood's painted backdrops is making its world premiere in Florida at the Boca Raton Museum of Art.



Museum show dedicated to Hollywood's painted backdrops opens

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9,049 views 0:31 / 1:36 🔊 ↗

Museum show dedicated to Hollywood's painted backdrops opens

5:48 PM · Apr 13, 2022 · Twitter Media Studio

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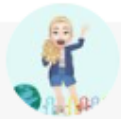


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THE PERFECT BACKDROP: The first museum show dedicated to Hollywood's painted backdrops is making its world premiere in Florida at the Boca Raton Museum of Art.



Museum show dedicated to Hollywood's painted backdrops opens

2:07 PM · Apr 18, 2022 · Twitter Media Studio

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In Boca Raton museum's fascinating display of massive movie backdrops, snap yourself in a classic Hitchcock thriller trib.al/7Q1f35y



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Hollywood's iconic larger-than-life scenic backdrops are going to be on display at an exhibit opening at the Boca Raton Museum of Art on Wednesday.



wflx.com

How to put yourself in an iconic Hollywood movie

Hollywood's iconic larger-than-life scenic backdrops are going to be on display at an exhibit opening at the Boca Raton Museum of Art on Wednesday.

SOOJI NAM (WPBF REPORTER) https://twitter.com/WPBF_Sooji/status/1514035130645598208



Sooji Nam
@WPBF_Sooji



This is the opportunity for you to see some of your favorite childhood movies come to life.

The Boca Raton Museum of Art is hosting the "Art of the Hollywood Backdrop: Cinema's Creative Legacy" from April 20 to Jan. 22, 2023.



8:17 PM · Apr 12, 2022 · Twitter Web App

2 Retweets 12 Likes

SOOJI NAM (WPBF REPORTER) https://twitter.com/WPBF_Sooji/status/1513926583349911554



Sooji Nam
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Do these canvasses look familiar to you? There are 22 backdrops from movies released between 1938 and 1968, including *North by Northwest*, *The Sound of Music* and *Singin' in the Rain*. The "Art of the Hollywood Backdrop" exhibit will be at Boca Raton Museum of Art. [@WPBF25News](#)



ABC 7 EYEWITNESS NEWS <https://twitter.com/ABC7/status/1514072404787572740>



ABC7 Eyewitness News 
@ABC7



In Florida's Boca Raton Museum of Art, a new exhibit features historic, original backdrops which debuted during Hollywood's Golden Age.



abc7.com

Florida museum features original film backdrops from Hollywood's Golden Age
If you love old movies, you know all about "backdrops"- those massive paintings that make it look like the actors are standing in a forest, or ancient Rome, or ...

10:46 PM · Apr 12, 2022 · TweetDeck

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Boca Raton Museum of Art to open 'Art of the Hollywood Backdrop' exhibit



wpcf.com

Boca Raton Museum of Art to open 'Art of the Hollywood Backdrop' exhibit

Twenty-two canvasses from iconic films, including "The Sound of Music," "North by Northwest" and "Singin' in the Rain" will be featured

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<https://twitter.com/BBArtMag/status/1514266241837543425>

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Boca Raton Museum of Art to open 'Art of the Hollywood Backdrop' exhibit
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The Boca Raton Museum of Art Presents the Art of the Hollywood Backdrop



askbygeeks.com

The Boca Raton Museum of Art Presents the Art of the Hollywood Backdrop

ER GO <https://twitter.com/meed429/status/1516116805776908292>



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Interesting. Could see this at MoPop in Seattle.


AP **AP Entertainment**  @APEntertainment · 4h

THE PERFECT BACKDROP: The first museum show dedicated to Hollywood's painted backdrops is making its world premiere in Florida at the Boca Raton Museum of Art.

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CURATOR

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